

# Advertising Opportunities



## Advertising in the GREATER MANLIUS CHAMBER OF COMMERCE DIRECTORY:

All DIRECTORY ads must be submitted by **Friday, February 10, 2017**

**FULL PAGE DIRECTORY AD** (4¾" x 7½") **\$250**

**FULL PAGE FRONT INSIDE COVER** **\$300**

**FULL PAGE BACK INSIDE COVER** **\$300**

**FULL PAGE BACK OUTSIDE COVER** **\$350**

**HALF PAGE DIRECTORY AD** 4¾" x 3¾" **\$175**

**QUARTER PAGE DIRECTORY AD** 2½" x 4" **\$75**

**BUSINESS CARD DIRECTORY AD** 2" x 3½" **\$60**

### Art Work Specifications:

- ♦ Artwork must be to exact dimensions of ad
- ♦ Acceptable formats - high quality JPEG, TIFF or PDF
- ♦ For hard copy ads, mail to:  
Greater Manlius Chamber of Commerce  
425 E. Genesee Street  
Fayetteville, New York 13066
- ♦ OR drop your ad at the Chamber Office.
- ♦ If files provided are not to standard, ads may be reworked with fees charged to member.
- ♦ Email electronic files to  
greatermanlius@windstream.net

## Advertising in the GREATER MANLIUS CHAMBER OF COMMERCE NEWSLETTER:

Please Note: Beginning January 2017 the Chamber newsletter will only be distributed electronically. Chamber members will be emailed the newsletter on or about the first of each month. The newsletter will also be available on the Chamber website.

- **FULL PAGE FLYER** **\$60 for 1 month**
- **HALF PAGE DISPLAY AD - 7½" x 5"** **\$30 for 1 month / \$75 for 3 months**
- **QUARTER PAGE DISPLAY AD - 4" x 4¾"** **\$20 for 1 month / \$50 for 3 months**
- **BUSINESS CARD AD** **\$15 for 1 month / \$40 for 3 months)**

## Advertising on the GREATER MANLIUS CHAMBER OF COMMERCE WEBSITE:

The website advertising (based on calendar year) is as follows:

- **ROTATING BANNER ADS:** \$125 for 3 months; \$200 for 6 months; \$320 for 12 months \*\*
- **FEATURED BUSINESS LINKS:** (appearing on three of our webpages and linking to your website):  
\$75 for 3 months; \$100 for 6 months; \$200 for 12 months \*\*

\*\*There are 5 banner ads and 10 business links available. **If you are interested in advertising on the website please contact the Chamber Office. PLEASE NOTE: Additional fees will be charged by the webmaster for formatting and posting ads.**