

NEW! GCMCOC & BETTER BUSINESS BUREAU OF UPSTATE NEW YORK PARTNERSHIP

Better Business Bureau (BBB) of Upstate NY and The Greater Manlius Chamber of Commerce are now Community Partners. The goal of this partnership is to create better growth opportunities for the businesses in each organization, with the end goal of driving more traffic to local businesses served by the organizations.

BBB of Upstate NY offers a variety of programs and services to promote and enhance ethical business practices that benefit our community. This partnership will allow the Chamber – and thus our members – to take advantage of the following information and programs offered by BBB:

BBB Information

Business Profiles and Charity Reviews: BBB has reviews on thousands of businesses and charities to help people make smart purchasing and giving decisions.

Online Business Directory: Find companies you can trust with one easy search at bbb.org.

News and Alerts: BBB issues scam alerts and news updates for both businesses and consumers. They will provide updates for us to share with our chamber members.

Scam Tracker: A free interactive tool for people to report scams and fraud. The information collected provides a real-time snapshot of scam activity in North America.

Industry Tips: BBB provides advice and helpful information for consumers on several different industries.

Programs and Presentations

Reputation Management: If you searched your business online, what would you find? BBB helps business owners manage their reputation with tips on managing social media, asking for positive reviews, and ensuring online listings are accurate.

Managing Customer Reviews: Research shows that 92% of consumers read online reviews before making purchasing decisions. BBB reviews are vetted by BBB team members and sent to the business before being published online.

Recognizing Business Scams: Did you know one phishing email could take down an entire business, or that one fraudulent invoice could cost your business real money? BBB shows businesses common scams and how to avoid it.

Customer Service: BBB processes thousands of complaints each year. Hear from BBB experts on great customer service, which could lead to fewer complaints.

All About Charity Review: Did you know BBB also reviews and accredits charities and nonprofits? The Chamber's nonprofit members can learn all about this accreditation process.

Access to BBB's Webinar Series: Free to Chamber members.

Chamber members are encouraged to get a profile listing on BBB's website – with or without accreditation (there is a cost to chamber members for accreditation based on number of employees) – by completing and submitting the BBB Standard Business Questionnaire (see next page or the chamber website) to BBB at mmcgovern@upstatenybbb.org. This listing is another way to help increase your online presence and be found online!



BBB STANDARD BUSINESS QUESTIONNAIRE



Better Business Bureau (BBB) uses the data given on this form to provide information to prospective customers, suppliers, financial institutions and others who inquire about your business. Furnishing this data to BBB is not an endorsement of your business, products or services, nor does it authorize use of BBB as a reference. THIS IS NOT AN APPLICATION FOR BBB ACCREDITATION.

BUSINESS IDENTIFICATION

PLEASE PRINT OR TYPE

BUSINESS NAME (CORPORATE / LEGAL NAME)

ANY OTHER BUSINESS NAME (DBA)

TELEPHONE

FAX

ADDRESS

()
CITY

()
STATE

ZIP

MAILING ADDRESS (IF DIFFERENT)

CITY

STATE

ZIP

WEB ADDRESS

PRIMARY E-MAIL ADDRESS

SOCIAL MEDIA PLATFORMS/ADDITIONAL EMAIL ADDRESSES

PARENT COMPANY NAME AND ADDRESS (IF APPLICABLE)

ADDITIONAL LOCATIONS/PHONE/FAX NUMBERS

BUSINESS CLASSIFICATION

BUSINESS TYPE (SELECT 1)

IS THE OPERATION FRANCHISED?

YES

NO

SOLE PROPRIETORSHIP

PARTNERSHIP

CORPORATION

LLC

STATE & DATE INCORPORATED _____

COMPANY DATA

DATE ESTABLISHED

CITY/STATE

DATE OF LOCAL START

NUMBER OF EMPLOYEES: FULL TIME PART TIME

LICENSING REQUIREMENT

NAME OF AUTHORITY

DATE OF ISSUE/EXPIRATION

LICENSE NUMBER(S)

YES NO

NAME OF PERSON HOLDING LICENSE(S), IF APPLICABLE

PRODUCTS OR SERVICES OFFERED

ANNUAL GROSS REVENUE: \$ _____

ANNUAL NUMBER OF CUSTOMERS: _____

BBB REQUESTS THE ABOVE REVENUE AND CUSTOMER INFORMATION TO DETERMINE THE SIZE OF THE BUSINESS FOR BBB RATING PURPOSES.

IT'S FOR INTERNAL BBB USE ONLY AND WILL NOT BE SHARED WITH THE PUBLIC.