

2022

WELCOME

NEW MEMBER



MINOA



MANLIUS



FAYETTEVILLE

THE
GREATER 
MANLIUS CHAMBER
OF COMMERCE

Fayetteville

Manlius

Minoa

Inspired by the Past . . . Building for the Future

Celebrate with Us!



Ribbon Cuttings are held to help promote your business.

Whether you are a new business hosting your grand openings, celebrating an anniversary or wanting to showcase a remodel, the Chamber can help promote your event with a ribbon cutting.

Referrals

Looking for potential customers and leads? We can help. Each day the Chamber receive phone calls and emails from potential customers looking for businesses that can help them with specific needs and goods. We only recommend our chamber members businesses. In addition to telephone calls, our website receives traffic where your business is listed in our online directory.

WELCOME!

Welcome to the Greater Manlius Chamber of Commerce! As a member, you have made an investment to support the growth and prosperity of our members and the local business community. Your membership in the Chamber provides many opportunities to network and connect with other members to promote your business.

As a member, please take full advantage of your membership investment and get involved with the Chamber. We look forward to working with you and servicing you in the months and years ahead. We are confident that your decision to join is one of the best investments you can make for your business.

WHO WE ARE

We are a 501(c)6 non-profit, membership-based organization that supports and advances business and community interests, as well as the quality of life in Greater Manlius and surrounding communities.

The Chamber provides its members with an array of opportunities including but not limited to: networking, advertising, workshops, and committees.

Members are able to take advantage of many of these opportunities free of charge or of minimal charge as they are included with membership dues.

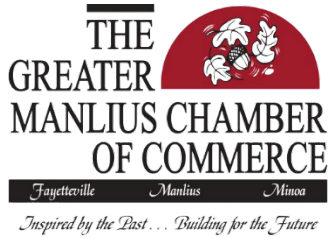
CHAMBER MISSION STATEMENT

To serve the greater Manlius community by promoting and encouraging responsible business growth and development locally. We support a diverse array of civic and cultural programs and are devoted to increasing public awareness of the variety of products and services that Greater Manlius Chamber businesses offer



NEW MEMBER CHECKLIST

- Congratulations on becoming a New Member of the Chamber - Now Get Involved!
- Upon receiving your Welcome New Member email, please respond according with your logo, description, contact information, etc.
- Review your business information on the Chamber's [online directory](#). You will receive a link that it has been completed after we receive your information listed above.
- Let your business associates and customers know you have joined the Chamber
 - Add us on social media [Facebook](#) and [Instagram](#)
 - announce via email
 - add Chamber logo to website
 - Get Social - Connect with us on Facebook and LinkedIn.
- Schedule your ribbon cutting to promote your business as a member of the Greater Manlius Chamber.
- Sign up and attend monthly Chamber events - add them to your calendar.
- Add other employees to online representative list to receive communications.
- Attend your first Speed Networking Event and get introduced as a NEW member.
- Display our membership plaque and/or decal in your business.
- Let your coworkers know about seminars that would be of interest to them - HR, Customer Care, Finance, Marketing, etc.
- Read and forward the Monthly Email Update & Monthly Chamber Connection Newsletter to your employees if they are not already receiving from us.
- Get involved with a committee:
 - Dinner Dance Auction
 - Chamber Golf Challenge
 - Events
 - Social Media
 - Ambassador, Retention & Membership -
- Volunteer at a Chamber event (Golf Tournament, Annual Dinner).
- Invest in the Chamber by sponsoring or hosting one of our future events.
- Add available job postings, events, promotions, celebration to the Chamber's monthly newsletter (information due by the 20th of each month), monthly mid-month eblast (information due by the 12th of each month), and we will post it on social media for you!
- Drop off your company brochures, business cards & promotional items to the Chamber office.
- Pay bills and renew your annual membership through our website.



WHY INVEST IN THE GREATER MANLIUS CHAMBER?

Networking, Promotion and Growth

The Chamber hosts many networking events throughout the year so members can meet and exchange ideas, develop business relationships and increase their professional network.

Speed Networking This event provides a relaxed atmosphere perfect for networking with community businesses, hosted by other chamber member businesses

Lunch & Learn Seminars are held at local member restaurants on the with featured speakers and topics ranging from Business Fraud & Security, Marketing, Microsoft Office Tips, Work Force Development, Employee Retention & Hiring, and more.

Young Professionals is a group open to members of the Greater Manlius Chamber of Commerce that connects and empowers young professionals by creating and encouraging a community of diverse professionals who have the desire to advance business and support community in the greater Manlius area.

Issues & Eggs are informative business breakfasts that are hosted by the Chamber with featured speakers that address key issues concerning our business community.

Event Committees At a time when it's challenging to find networking opportunities, we have some fun possibilities for you! Participate on one or more of the chamber's committees and get to know other chamber members:

- Dinner Dance Auction - Plan and help carry out the Dinner Dance Auction
- Chamber Golf Challenge - Plan and help carry out the Annual Chamber Golf Challenge in August
- Events - Plan and help carry out chamber events throughout the year, including educational and networking events and participating in municipal and community events
- Social Media - Plan and help carry out primary marketing and communications activities of the chamber
- Ambassador, Retention & Membership - Reach out to new, renewing and potential members to provide one-on-one connection, promote membership value and continuation, facilitate networking with new members.

Please contact the Chamber if you are interested in joining a committee or for more info.

Promote Your Upcoming Events

Members are welcome to share their upcoming events with other members and the community by telling your Chamber Administrator to post them to our calendar on www.Manliuschamber.org!

Why Invest in the Greater Manlius Chamber Continued...

Marketing and Promotion

Need to connect with potential customers, build your business or promote your brand? Our marketing options such as our website, monthly Chamber Connection Newsletter, and Monthly Email Update can position your business as a proactive business and community leader.

Each member receives a free listing in the online business directory on the Greater Manlius Chamber of Commerce's website, www.greatermanlius.com. This site serves as an informational portal to the Greater Manlius area community. Chamber members may increase their exposure by choosing additional listing categories at no extra cost.

Every month the Greater Manlius Chamber of Commerce produces the Chamber Happenings newsletter including Chamber news and activities plus member updates. Chamber members can submit new hires and promotions, awards, events, or other news in a pre-written article at no cost. The Chamber Connection is distributed to the entire membership via email to 500 individuals. You can also pay a small fee and place ads or flyers in this publication.

A monthly email update is emailed out to all members notifying them of upcoming chamber and community events. This is a free marketing tool available to all members to communicate their special events. To have them included, just visit our website calendar and add your event! They automatically are added to the email and are available to the public to view on our calendar. There is also a quarterly sponsorship opportunity available to have your businesses banner at the top of the email. Contact the Chamber for info.

The Chamber hosts many events in which sponsors are needed. These sponsors are included in signage for the event, along with any print advertising and web presence. Sponsored events include the Chamber Annual Dinner, Annual Golf Tournament, Spring Auction, etc.



2022 ADVERTISING OPPORTUNITIES

Advertising in The Greater Manlius Chamber of Commerce

CHAMBER HAPPENINGS NEWSLETTER

Standard Newsletter Ad Rates:

- | | |
|--------------------------------|--------------------------------------|
| ➤ FULL PAGE FLYER | \$60 for 1 month |
| ➤ HALF PAGE AD - 7½"W" x 5"H | \$30 for 1 month / \$75 for 3 months |
| ➤ QUARTER PAGE AD - 4"W x 4¾"H | \$20 for 1 month / \$50 for 3 months |
| ➤ BUSINESS CARD AD | \$15 for 1 month / \$40 for 3 months |

Please note: Ad copies should be submitted electronically to the Chamber as PDF or JPEG files.

Advertising on The Greater Manlius Chamber of Commerce

Website

The website advertising (based on calendar year) is as follows:

- **ROTATING BANNER ADS:** \$125 for 3 months; \$200 for 6 months; \$320 for 12 months*
- **FEATURED BUSINESS LINKS:** (appears on 3 of our webpages and links to your website): \$75 for 3months; \$100 for 6 months; \$200 for 12 months**

*There are 5 banner ads and 10 business links available. If you are interested in advertising on the website please contact the Chamber Office. *Please Note: Rotating Banner Ads must be created by a professional web graphics designer and conform to exact size specifications. An additional one-time \$35 installation fee is charged by the webmaster for posting Rotating Banner Ads. Please contact the Chamber for details.*

2022 Free Promotion

and Advertising Opportunities

CHAMBER HAPPENINGS (monthly newsletter) – Event listings appear under Upcoming Member/Community Events with associated graphics. Event listing information must be ready to copy/paste; all graphics (FREE or PAID) must be submitted in JPG, PNG, or PDF format using dimensions specified in our Advertising Opportunities info. Submissions are due by the 20th of the month preceding the targeted newsletter. Free promotion eligibility is determined as follows:

- FREE promo of NON-PROFIT member and MUNICIPAL events: Event listing (member name, event date/time, brief description, link to more info) and a flyer if provided.
- FREE promo of BUSINESS member events that are a fundraiser for a charitable organization: Event listing (member name, event date/time, brief description, link to more info) and a flyer if provided.
- FREE EVENT listing with no restrictions on type of membership or event: Listing includes member name, event date and time, brief event description, link to more info. No graphics.

- FREE promo of SPECIAL EVENTS: Grand openings/ribbon cuttings, 50-year celebrations, etc. for all members.
- FREE MEMBER AD*: One (1) free member ad per calendar year: Event listing (member name, event date/time, brief description, link to more info) and a ¼ page flyer (4"W x 4 ¾"H).
- PAID AD: Anything more extensive/prominent than basic event listing (member name, event date/time, brief description, link to more info) is an AD and sold per current NEWSLETTER AD pricing. See 2021 Advertising Opportunities document on our Chamber website.

*A larger ad may be purchased by members under this FREE MEMBER AD benefit with a \$20 discount (1- month ¼ page ad value) off the larger ad price. Discount limited to 1/calendar year.

**Note: Chamber may edit text or typos, or for format consistency with other entries. Members: Please submit copy-ready information - chamber may return or omit if not copy-ready.

MID-MONTH UPDATE – This is a brief, graphics-free update listing chamber and member/community events along with any timely chamber communications sent out on the 15th of each month. Submissions are due by the 10th of the month.

- FREE EVENT listing with no restrictions on type of membership or event: Listing includes member name, event date and time, brief event description, link to more info. No graphics.

**NOTE: Chamber may edit text or typos, or for format consistency with other entries. Members: Please submit copy-ready information - chamber may return or omit if not copy-ready.

EMAIL BLASTS – Graphics submitted must be JPG or PNG; info submitted must be exactly as member wants it – copy- ready for email along with graphic to upload. Request must be submitted 2 weeks in advance of event to allow for email scheduling.

- 2 FREE email blasts per year per member – 1 blast January-June and 1 blast July-December
- Email may contain any information the member wants to promote.
- Email blasts may not be exclusive depending on volume received – combining of multiple events into a single email may occur

CHAMBER FACEBOOK/INSTAGRAM PAGE & CHAMBER CALENDAR – FREE – Graphics submitted must be in JPG or PNG format for easy upload. Submissions are due 2 weeks prior to an event to guarantee posting and allow for scheduling.

- Posting of events members/municipalities send to us to promote; must send exact info to post via copy/paste
- Will share events from members' FB pages on our time line if we are tagged
- Chamber will limit the number of daily FB posts, so posts will be scheduled out.
- Only chamber events will be listed under our FB Events

CHAMBER FACEBOOK/INSTAGRAM PAGE STORIES – FREE – Social media video spotlights on your business. Have the Chamber come to your business and give you control of our social media to video a short 1-minute highlight about your business OR have us video you referencing what your business has happening.

2022 Board of Directors

OFFICERS:

Jim Fields:	President, Cavalry Club
Judy Dardzinski:	1st Vice President, Worldlink Travel
Matt Kosty:	Vice President, Wild Birds Unlimited
Bobby Ritchie:	Vice President, Craftsman Inn & Suites
Jeannine Masucci:	Secretary, Manlius Jewelry Repair
Mario Bottoni:	Treasurer, Mario Bottoni CPA, PC
Dave Jones:	Past President, Edward Jones

2022 DIRECTORS:

John Goodfellow:	Four Seasons Golf & Ski Center
Brenton Hall:	FASTSIGNS
Darnell Hayes:	YMCA of CNY
Josh Amidon:	Gino's Cheese Steak & Onions

2023 DIRECTORS:

Dave Tyler:	Eagle Bulletin
Jean Edminster:	Encore Thrift Shop
Rick Betres:	Towne Center Retirement
Open	

2024 DIRECTORS:

Matt Webster:	Equitable Advisors
Heather Mulhall:	Tompkins Trust Company
Mike Skeele:	Skeele Insurance Agency
Gregory Palmer:	Empire Vac, LLC

Chamber Administrator, Lauren Burdick



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greatermanlius@gmail.com

The Chamber is available Monday through Friday, 9AM TO 1PM to assist our members and the general public interested in finding out more information about our member businesses.